

AlertsPlus



Automated reports by email for LexisNexis® InterAction® users

What does AlertsPlus do?

AlertsPlus fetches information on contacts and activities from InterAction and reformats it into emails, which it delivers to users on a configurable automated schedule.

“It has proven to be a really powerful tool for knowledge sharing across the firm ... because the updates are delivered directly into their inbox, users see the value in keeping InterAction updated.”
CRM Manager, Kromann Reumert

How can AlertsPlus benefit your firm?

Activities are a great source of relationship intelligence for your professional users, enabling them to see updates made by others across the firm on the contacts that are most important to them.

By delivering individual, precisely targeted activity updates via email AlertsPlus avoids the problems users sometimes have in finding relevant content in InterAction. AlertsPlus immediately makes InterAction more useful to your professional users.

Users will be better informed and encouraged to engage with & contribute more to InterAction because they can clearly see the value of doing so.

What information can AlertsPlus deliver?

AlertsPlus has very flexible capabilities, and can generate content from individual users' My Alerts content, from the

contacts in any list in InterAction, or from activity content created by any set of users.

You can filter items in the emails by activity type, to include or exclude specific types. The items can be grouped and sorted very flexibly, so that items of particular interest to the user can be more easily found.

For user specific emails, you can include a prompt when the user has newly added contacts that should be reviewed for addition to the Firm List, and when there are pending updates from the Firm List to any of their own contacts, and also show outstanding reminders. This helps keep your InterAction data current.

You can identify contacts who don't have activities included or who haven't had any activities of specific types for prolonged periods, even showing these as a colour coded 'traffic light' list. This helps ensure that relationships with key contacts are kept active and not allowed to go stale.

How is content formatted?

The appearance of the email content is completely customisable. You can control what content is included, and how that content is formatted. For example, you can highlight specific types of activity in order to draw the recipient's attention to them.

A range of standard email formats are provided which can be easily customised if required.

Minor data changes such as reformatting of phone numbers will be excluded automatically.

Different users can receive differently formatted emails.

The emails are readily viewable on mobile devices such as Blackberries and iPads.

How is it managed?

A browser based administrative area enables central management of all reports and user preferences, including the ability to make batch updates to user settings (including the 'My Alerts' settings).

What about implementation?

AlertsPlus is a server based product that requires no additional hardware and minimal IT resource to install.

Configuring the software is simple and quick thanks to the browser based administrative functionality.

AlertsPlus emails can be introduced to end-users gradually if preferred, and little or no end user training is required.

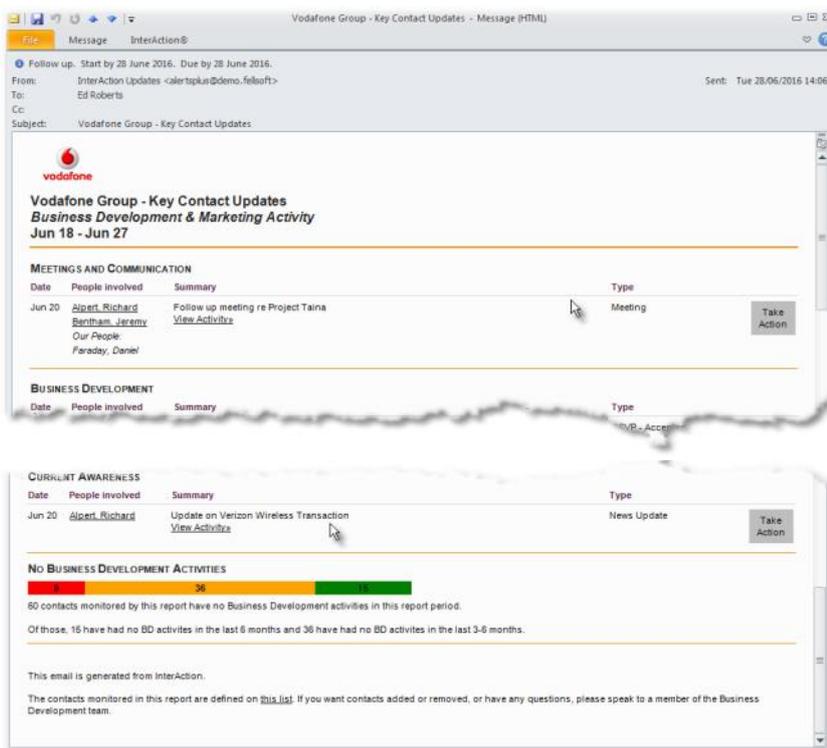
What versions of InterAction are supported?

AlertsPlus requires InterAction v5.6SP4 or later.

How is it licensed?

AlertsPlus is available on a straightforward and flexible annual subscription basis.

For user specific reports, you only need to license those users whose 'My Alerts' are being monitored.





Fellsoft

"It has generated considerable interest from the lawyers and is now an integral part of our CRM system."
Marketing Database Manager, Holman Fenwick Willan

InterAction Updates for Ed Roberts 18 Jun - 27 Jun

YOUR CONTACTS
You have 1 new contact to be reviewed for addition to the firm list. [Do this now](#)

MEETINGS AND COMMUNICATION

Date	Contacts	Type	Summary	Originator
Jun 20	Alpert, Richard (Vodafone Group)	Meeting	Follow up meeting re Project Tains	Hugo Reyes View
Jun 20	Bentham, Jeremy (Vodafone Group)	Meeting	Meeting to discuss operational issues regarding Project Tains.	Meeting Notes
Jun 20	Minkowski, George (Macomnet)	Meeting	Another meeting was scheduled for next month.	

BUSINESS DEVELOPMENT

Date	Contacts	Type	Summary	Originator
Jun 27	Bentham, Jeremy (Vodafone Group)	RSVP - Accepted	Spending Review Seminar	ReAction Server View
Jun 20	Minkowski, George (Macomnet)	Marketing Mailing (Unsubscribe)	Unsubscribed from Intellectual Property News	ReAction Server View
Jun 20	Alpert, Richard (Vodafone Group)	Marketing Mailing (Sent)	Sent: Intellectual Property News (September)	Chris Marketing View

"It was simple to install, is easy to manage and is attractively priced. It provides obvious benefits to users."
Marketing Information Manager, Mishcon de Reya

AlertsPlus InterAction

My Alerts Email | My Alerts Reports | List Reports | User Reports | Files

User
Settings for: **Myself**
The email will be sent to you, Daniel Faraday & Hugo Reyes.
[Modify Additional Recipients](#)

Schedule
An email will be generated on Tuesday & Friday.
[Modify Schedule](#)

Format
Select format: **Group By Activity Type**
Activities of the same type are grouped together
[Preview](#)

[Use in future](#) [Email Me Now](#)

FELLSOFT V2.0.8.0

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Your Contacts
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Business Development

Date	Contacts	Type	Summary	Originator
Jun 27	Bentham, Jeremy (Vodafone Group)	RSVP - Accepted	Spending Review Seminar	ReAction Server View
Jun 20	Minkowski, George (Macomnet)	Marketing Mailing (Unsubscribe)	Unsubscribed from Intellectual Property News	ReAction Server View
Jun 20	Alpert, Richard (Vodafone Group)	Marketing Mailing (Sent)	Sent: Intellectual Property News (September)	Chris Marketing View
Jun 20	Bakunin, Mikhail L (Macomnet)	Marketing Mailing (Sent)	Articles included in this newsletter: European Parliament demands ACTA transparency	

Fellsoft Limited is a Solution Partner for LexisNexis® InterAction®. For the latest information about our products or to arrange a demonstration, visit us on the web or contact Simon Ellison-Bunce:

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