



AlertsPlus

Automated reports by email for LexisNexis® InterAction® users

What does AlertsPlus do?

AlertsPlus delivers customisable reports directly to users as automated, scheduled emails. Reports can include activity information and other content from InterAction.

"It has proven to be a really powerful tool for knowledge sharing across the firm ... because the updates are delivered directly into their inbox, users see the value in keeping InterAction updated."
CRM Manager, Kromann Reumert

How can AlertsPlus benefit your firm?

AlertsPlus makes it effortless for your professional users to stay up to date with contacts they know and other contacts of interest to them.

By delivering individual, precisely targeted activity updates via email AlertsPlus avoids problems users can sometimes have in finding relevant content in InterAction. AlertsPlus immediately makes InterAction more useful to your users.

Users will be better informed and encouraged to engage with & contribute more to InterAction because they can clearly see the value of doing so.

What information can AlertsPlus deliver?

AlertsPlus has very flexible capabilities. It can generate content from individual users' My Alerts content, from the contacts in any list in InterAction, or from activities involving any set of users.

You can filter items in the emails by activity type, to include or exclude specific types. The items can be grouped and sorted very flexibly, so that items of particular interest to the user can be more easily found.

For user specific emails, you can include a prompt when the user has newly added contacts that should be reviewed for addition to the Firm List, and when there are pending

updates from the Firm List to any of their own contacts, and also show outstanding reminders. This helps keep your InterAction data current.

You can identify contacts who don't have activities included or who haven't had any activities of specific types for prolonged periods, even showing these as a colour coded 'traffic light' list. This helps ensure that relationships with key contacts are kept active and not allowed to go stale.

How is content formatted?

The appearance of the email content is completely customisable. You can control what content is included, and how that content is formatted. For example, you can highlight specific types of activity in order to draw the recipient's attention to them.

A range of standard email formats are provided which can be easily customised if required.

Different users are able to receive differently formatted emails.

The emails are readily viewable on mobile devices such as smartphones and iPads.

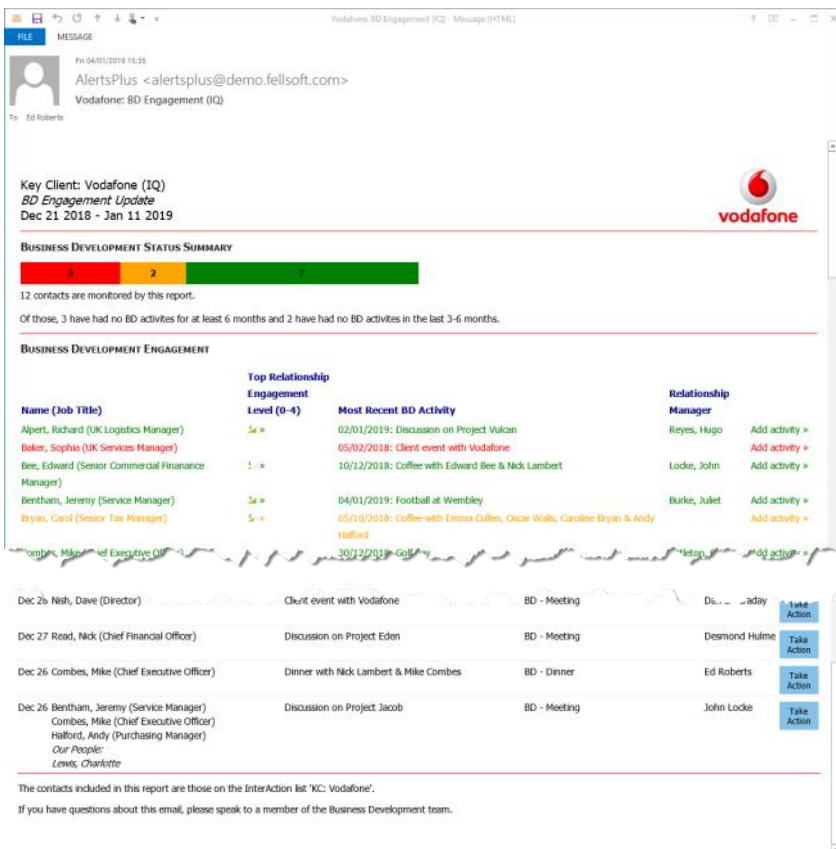
How is it managed?

A browser based administrative application enables central management of all reports and user preferences, including the ability to make batch updates to user settings (including the 'My Alerts' settings).

What about implementation?

AlertsPlus is a server based product that requires no additional hardware and minimal IT resource to install.

Configuring the software is simple and quick thanks to the browser based administrative functionality.





Fellsoft

"It has generated considerable interest from the lawyers and is now an integral part of our CRM system."
Marketing Database Manager, Holman Fenwick Willan

BD Activity Analysis Table - Message (HTML)

AlertsPlus <alertsplus@demo.fellsoft.com>
BD Activity Analysis Table

BD Activity Analysis Table (1)
Activity Counts Per Company By Type and Period
Jan 1 - Dec 31

Company	Activity Type	Last 30 days
AVANTI COMMUNICATIONS Prospect	BD - Breakfast	0 (1, -1)
	BD - Coffee	0
	BD - Dinner	0
	BD - Entertainment/Corporate Hospitality	0 (1, -1)
	BD - Lunch	1 (0, +1)
	BD - Meeting	1 (1, -2)
	Event Attended	0
BARCLAYS BANK Client	BD - Breakfast	0
	BD - Coffee	0
	BD - Dinner	0 (1, -1)
	BD - Entertainment/Corporate Hospitality	1
	BD - Lunch	2 (1, +1)
	BD - Meeting	4
Event Attended	0	
None (0)	BD - Breakfast	0

InterAction Updates for Ed Roberts - Message (HTML)

AlertsPlus <alertsplus@demo.fellsoft.com>
InterAction Updates for Ed Roberts

InterAction Updates for Ed Roberts
Dec 28 - Jan 11

YOUR CONTACTS
6 of your contacts have updates from the firm to be reviewed. Do this now >

EMAIL BOUNCES

Date	Contacts	Type	Summary	Originator
Dec 31	Albaugh, James (Boeing)	Email Bounce	Bounced: Aviation News Current email: james.albaugh@boeing.test.com Edit this contact >	Ed Roberts
Dec 28	Bartlett, James (Avanti Communications)	Email Bounce	Bounced: Telecoms Update Current email: jamesb@test.com Edit this contact >	Ed Roberts

BUSINESS DEVELOPMENT

Date	Contacts	Type	Summary	Originator
Jan 8	Locke, John (Fellsoft LLP)	BD - Meeting	Drinks to discuss possible new project	Hugo Reyes
Jan 8	Moore, Caroline (Barclays Bank)	BD - Meeting	Meeting re tsm changes Dynamically reinvent market-driven opportunities and ubiquitous interfaces. Energetically fabricate an expanded array of niche markets through robust products. Appropriately implement visionary e-services vis-a-vis strategic web-readiness.	Juliet Burke
Jan 7	Locke, John (Fellsoft LLP) Widmore, Charles (Fellsoft LLP)	BD - Meeting	Interactively procrastinate high-payoff content without backward-compatible data. Quickly cultivate optimal processes and tactical architectures. Completely iterate covalent strategic theme areas via accurate e-markets. Independent Client Review Meeting - update Appropriately empower dynamic leadership skills after business portals. Globally myocordinate interactive supply chains with distinctive quality vectors. Globally revolutionize global sources through interoperable services.	John Locke

"It was simple to install, is easy to manage and is attractively priced. It provides obvious benefits to users."
Marketing Information Manager, Mishcon de Reya

AlertsPlus - Internet Explorer

AlertsPlus <alertsplus@demo.fellsoft.com>
Diary List: Corporate Finance

Diary List: Corporate Finance
User Calendar

Add an Activity >

Name	Other Colleagues	Activity	Contact/Company	Summary
Monday Dec 31				
No activities on this day				
Tuesday Jan 1				
No activities on this day				
Wednesday Jan 2				
Daniel Faraday		BD - Meeting	Andre Mello and Christine Simpson of Alkermes Europe	Drinks to discuss recent regulatory changes
Ed Roberts		BD - Entertainment/Corporate Hospitality	Wayne Ridley and Chris Watson of Innovia Films	Golf day
Ed Roberts		BD - Meeting	Richard Alpert of Vodafone	Kickoff meeting
Thursday Jan 3				
No activities on this day				
Friday Jan 4				
James Ford		BD - Meeting	Simon Nicholson of Avanti Communications	Client event with Innarsat

AlertsPlus settings sidebar:

- My Alerts Email | My Alerts Reports | List Reports | User Rep
- User: Myself
- The email will be sent to you, Daniel Faraday & Hugo Reyes. [Modify Additional Recipients](#)
- Schedule: An email will be generated on Tuesday & Friday. [Modify Schedule](#)
- Format: Select format: Group By Activity Type. Activities of the same type are grouped together. [Preview](#)

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