Fellsoft

Dun & Bradstreet for InterAction

Interactive, Automated Integration of Company Data

decisions '

Transform the capabilities and power of your LexisNexis InterAction CRM system by integrating it directly with company data provided by Dun & Bradstreet for hundreds of millions of companies worldwide.

With Dun & Bradstreet for InterAction you can improve your data quality, power up your business development processes and increase the value your firm derives from your InterAction data. Our unique integration software makes it simple to deliver D&B data directly to BD and marketing staff, risk and conflict managers, as well as your fee-earning professionals.

CRM Manager, Holman Fenwick Willan

"Having Dun & Bradstreet data directly available in InterAction

means we're able to make better informed and more strategic

Company information from D&B D&B is populated directly into access

Intertek Group pk All Dun & Bradstreet Bureau va Dun & Bradstreet Profile	
Dun & Bradstreet Profile	INTERTEK GROUP PLC (222495827)
Dun & Bradstreet Profile	INTERTEK GROUP PLC (222495827)
	This company
Ultimate Parent:	This second second
	This company
	@ E
Company Information	
Legal Status:	Corporation
Operating Status:	Active
Trade Style Names:	
Stock Exchange (Primary):	London SETS:ITRK
Yearly Revenue (m GBP):	2769.10
Employees:	30521
UK Company Number:	04267576
Industry Sectors	
NACE Top Level:	M - Professional, Scientific and Technical
NACE Codes (With Description):	7210 Research and experimental development on nature
NAICS Top Level:	Professional, Scientific and Technical Services 💦 ∛
NAICS Codes (With Description):	541715 Research and Development in the Physical, Engin Nanotechnology and Biotechnology)
Our Sector:	Technical services
People	
Graham Denis Allan 😣	Director
Gurnek Singh Bains	Director
Fiona Maria Evans	Company Secretary

integration InterAction additional fields, simple to which means you can easily directly to search and report on staff, risk companies by size, industry nagers, as sector, status, ownership and fee-earning more using your existing InterAction tools.

> D&B information can be accessed from the InterAction Windows client, or from IMO and the web client using standard InterAction profiles. You can completely customise what data is shown to endusers and how it is presented.

> You can view the entire corporate structure for any of matched companies, your identifying where and how you are connected into the wider corporate family, potentially identifying new targets and opportunities. With a single click you can find any other companies you have in InterAction that are part of the same corporate family.

> Verified address, phone and web site details from D&B can be automatically added to InterAction, helping to improve your data quality.

> Duplicate companies will be identified during matching and can be tagged for merging.

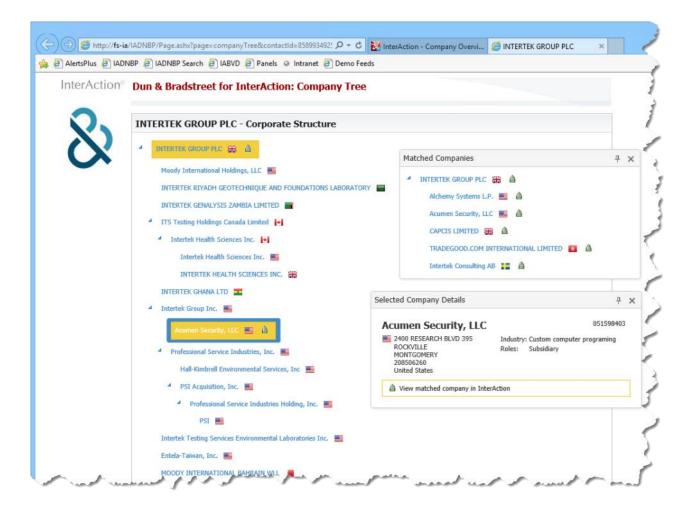


When new companies are added to InterAction, they can immediately be matched to the correct D&B entity, giving you valuable context for prioritising business development efforts and identifying potential conflicts or cross-selling opportunities at the first opportunity.

You can search D&B for companies matching a range of criteria, then add them directly to InterAction. "The firm's CRM system provides the ideal platform for delivering new functionality and value using data from external providers"

The software keeps data for all your matched companies up to date completely automatically, removing any need for labour intensive and time consuming manual data reloads.

The software is simple to implement, requires no new hardware, and is easy to maintain. You'll also need a Dun & Bradstreet Direct+ API license; speak to your D&B account manager for more details about this.



Fellsoft Limited is a Solution Partner for LexisNexis[®] InterAction[®]. For the latest information about our products or to arrange a demonstration, visit us on the web at www.fellsoft.com or email info@fellsoft.com: